
COMMUNITY FOUNDATION POISED FOR GROWTH
GOAL OF GROWING ENDOWMENTS TO \$12M BY 2020
NEW SMART & CARING COMMUNITY FUNDS IN SIX LOCAL GEOGRAPHIES

April 28, 2016 – Stratford, ON – The [Stratford Perth Community Foundation](#) (SPCF) hosted their Annual General Meeting last night at the Stratford Country Club.

In their 2015 report, they highlighted a successful year with over \$144,000 going out in the form of grants to deserving community projects and organizations. Endowments grew to almost \$3 Million with new donations and the addition of five new funds.

In his report, Board Chair John Wilkinson noted, “We have a very strong foundation upon which to grow our organization. We spent the last year building out our strategy to achieve operational sustainability. Now we have a goal to grow our endowments to \$12 Million by 2020. With the help of volunteers and the generosity of donors, our Foundation will continue to serve all of our communities, now and forever.”

To assist with this goal, the Community Foundation is in the process of building regional, unrestricted Smart & Caring Community Funds in Stratford St. Marys and the four areas of Perth County. “Anyone can give to these funds, \$10, \$100, \$10,000 and the donations raised in each community, stay in that community,” shared Tracy Van Kalsbeek, Executive Director. “This past October we kicked off our first two Smart & Caring Community Funds in Stratford and North Perth. Generous individuals and businesses have already stepped up and donated \$50,000 of the \$100,000 goal in North Perth and \$143,000 of the \$250,000 goal in Stratford.”

The Community Foundation plans to launch Smart & Caring Community Funds later this year in St. Marys and Perth South with West Perth and Perth East kicking off in 2017.

The Community Foundation also shared about successes with their inaugural Community Impact Celebration which featured keynote speaker and Stratford native Lloyd Robertson, hosting Random Act of Kindness Day and their annual Mayors’ Gala.

Another highlight of the AGM was the inspiring story about giving shared by SPCF fund holders and local community supporters Peter and Beverley Maranger.

To learn more or to make a donation to the Stratford Perth Community Foundation call 519-271-1503 or visit [spccf.ca](#) and click on [DONATE NOW](#).

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About the [Stratford Perth Community Foundation](#)

The Stratford Perth Community Foundation (SPCF) is an organization for everyone; and unique because donations, large or small, are never spent but are combined and invested. The earned income is used to make grants to local charities year after year to build a vibrant not-for-profit sector in Stratford, St. Marys and Perth County. To make all this work, we share our unique understanding of community needs and help mobilize and guide donors to specific community initiatives. For more information about SPCF please visit [www.spccf.ca](#)

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