
COMMUNITY FOUNDATION ANNOUNCES NEW ROBERTSON FUND TO ASSIST LOCAL YOUTH

July 7, 2015 – Stratford, ON – The Stratford Perth Community Foundation (SPCF) is pleased to welcome the addition of the **Lloyd and Nancy Robertson Youth Initiative Fund**.

Recently recognized as the inaugural honorary patrons of the SPCF, the Robertsons were inspired by their involvement in the Foundation's Community Impact Celebration when they heard first-hand accounts of organizations and individuals touched by the SPCF's community investment. Their participation in the event sparked an idea – a way they could give back to the community that had given so much to them early on in their lives.

Having experienced a challenging childhood, Stratford native and veteran broadcast newsman Lloyd Robertson understands what it's like to need a 'hand up.' "I was a poor kid who, with support from friends and relatives, was able to thrive when my ill and aging parents could not always care for me," shares Lloyd. "Nancy and I want to help youth in Stratford and Perth County, who, through no fault of their own, find themselves in difficult circumstances."

"We are so honoured that the Robertsons chose us as their partners in philanthropy," says Tracy Van Kalsbeek, Executive Director of the SPCF. "As a Field of Interest fund at the SPCF, the Lloyd and Nancy Robertson Youth Initiative Fund will support organizations and projects that assist disadvantaged youth – now and forever."

In 2014 the SPCF granted over \$115,000 to community programs and projects to 38 local organizations. "We have grown exponentially over the last few years," notes Nancy Orr, SPCF Board Chair. "Through the establishment of new funds like the Robertsons' and the work of our existing 45 funds, we are well positioned to support important causes in Stratford, St. Marys and Perth County for the future."

Learn how you can make a lasting difference and support the causes important to you by visiting www.spccf.ca or call 519-271-1503.

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About the [Stratford Perth Community Foundation](http://www.spccf.ca)

The Stratford Perth Community Foundation (SPCF) is an organization for everyone; and unique because donations, large or small, are never spent but are combined and invested. The earned income is used to make grants to local charities year after year to build a vibrant not-for-profit sector in Stratford, St. Marys and Perth County. To make all this work, we share our unique understanding of community needs and help mobilize and guide donors to specific community initiatives. For more information about SPCF please visit www.spccf.ca

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Media Contact:

Roxy Rae, Manager, Marketing & Outreach
Stratford Perth Community Foundation

rrae@spccf.ca

519-271-1503