



RANDOM ACT OF KINDNESS DAY® IS COMING AND YOU'RE INVITED!

Kick offs happening in Stratford, St. Marys, Mitchell and Listowel on November 4th

October 20, 2016 – Stratford, St. Marys & Perth County, ON – Since 2008, Random Act of Kindness Day® has brought together Canadian communities by engaging citizens in small acts of kindness and generosity.

The message is simple; do something nice for someone and ask nothing in return other than they do something nice for someone else. “Part of the beauty of the initiative is that it doesn’t have to cost a cent,” shares Tracy Van Kalsbeek, Executive Director of the [Stratford Perth Community Foundation](#) (SPCF). “Holding a door open, words of thanks and encouragement, telling someone they’ve done a good job – these are the kinds of acts that citizens ‘pay forward’ on this special day.”

Random Act of Kindness Day® has grown to become a branded kindness initiative celebrated across the country – led by community foundations and community organizations. On **November 4th**, 2016 the SPCF will be working with other local groups and individuals to help create a more empathetic and connected community.

All citizens are invited to take part. Watch for Random Act of Kindness Day® posters around town and “pay it forward” with Random Act of Kindness Day® cards available at the following distribution points: Stratford Perth Community Foundation, RBC Royal Bank branches in Stratford and St. Marys, Libro Credit Union in Stratford, All Perth County, St. Marys and Stratford Public Libraries, Nick & Dan’s Collision, Trillium Mutual Insurance and the University of Waterloo Stratford Campus.

The SPCF has set up a special page on their website to track acts of kindness – visit www.spcf.ca and click on Random Act of Kindness Day® to share what you are doing to spread kindness on **November 4th**. Individuals, businesses, service clubs, schools are all encouraged to participate. Everyone is encouraged to share the 30 day count down for acts of kindness that can be found on all of the SPCF’s social media – [Facebook](#), [Twitter](#) and [LinkedIn](#) using the hashtag #rakdaystratperth.

Special kickoffs for Random Act of Kindness Day® will be occurring on **November 4th** in Stratford, St. Marys, Mitchell and Listowel. All citizens are invited to attend and get energized about the day alongside local leaders. Details can be found below.

Contact the SPCF for more information about Random Act of Kindness Day® or to get involved.

Stratford – 8 AM – 9 AM
University of Waterloo Stratford Campus
Attending: Mayor Dan Mathieson, John Wilkinson

St. Marys – 9:30 AM – 10:30 AM
RBC Branch, 133 Queen St. E
Attending: Mayor Al Strathdee

Mitchell – 8 AM – 9 AM
ValuMart, 120 Ontario Rd.
Attending: Mayor Walter McKenzie, Helen Dowd

Listowel – 9 AM – 10 AM
North Perth Library, 260 Main St. W
Attending: Mayor Julie Behrns, Justine Nater

About the [Stratford Perth Community Foundation](#)

The Stratford Perth Community Foundation (SPCF) is an organization for everyone and unique because donations – large or small – are never spent but are combined and invested. The earned income is used to

make grants to local charities year after year to build a vibrant not-for-profit sector in Stratford, St. Marys and Perth County. To make all this work, we share our unique understanding of community needs and help mobilize and guide donors to specific community initiatives. For more information about SPCF please visit www.spccf.ca

Facebook: <https://www.facebook.com/StratfordPerthCommFdn>

Twitter: [@SPCCF](https://twitter.com/SPCCF)

LinkedIn: [Stratford Perth Community Foundation](#)

Random Act of Kindness Day hashtag: #rakdaystratperth

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