

## Board and Committees

### Board of Directors

Tim MacDonald, Stratford - Chair  
Mary McTavish, Stratford - Secretary  
Berny Nymeyer, Stratford - Treasurer  
Doug Biesinger, Perth East  
Dale Carnegie, North Perth  
Gerald Culliton, Stratford  
Eric Eberhardt, Perth East  
Peter Sibold, Stratford  
Annabell Thomson, Perth South  
Peter Van Drunen, West Perth  
Jim Young, Stratford

### Grant Advisory Committee

Doug Biesinger, Chair  
Sharon Basler, North Perth  
Ted Blowes, Perth East  
Lynne McDonald, Stratford  
Amy Robinet, Stratford  
Annabell Thomson, Perth South  
Don Van Galen, St. Marys  
Anne Walsh, Stratford

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### Environment Advisory Committee

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Ted Blowes, Perth East  
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Joan Daynard, Perth East  
Charlene Gordon, Stratford  
Bonnie Henderson, Stratford  
Kerry McMannus, Stratford  
Craig Merkley, Stratford  
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### Marketing Committee

Mary McTavish, Chair  
Ernestine McKenna, Stratford  
Andrea Page, Stratford  
Richard Smelski, Perth East

### Staff

Elizabeth Hachborn,  
Executive Director

## Thank you to all donors Our Funds

Accumulated donations to August 31, 2007

### Over \$100,000

B. J. (Bo) Sibold Estate

### \$50,000 - \$99,999

2005 International Plowing Match  
Ideal Supply Company Ltd.  
Ontario Trillium Foundation

### \$25,000 - \$49,999

The Bickell Foundation  
Alec & Mary "Sam" McTavish  
Lillian McTavish  
City of Stratford

### \$10,000 - \$24,999

The McConnell Foundation  
Bob & Mary McTavish  
County of Perth

### \$5,000 - \$9,999

Culliton Brothers  
Glen & Ruth Hebel  
Don McDougall  
Stuart & Susan McTavish  
Tim & Laura Tanner

### \$1,000 - \$4,999

Dr. Harry Brightwell  
Dale Carnegie  
Cavalier Equestrian  
Bob & Patricia Lightfoot

John & Norma MacDonald

Tim MacDonald  
Friends of the North Perth Library

Dr. Dennis Nuhn  
Berny Nymeyer

Jane Proudlove  
Sarah Proudlove

Town of St. Marys  
Annabell Thomson

Peter & Mary Jo Van Drunen  
Joan Waechter

Anne Walsh  
William Whitehead

### \$500 - \$999

Wayne & Peggy Brightwell  
Jeff Carruthers

Tom Clifford  
Community Foundations of Canada

Gerry Culliton  
Morningson Communication

Norman & Catherine MacLennan

Maxims Limited Partnership  
Helen Merrill

Brenda Mitchell  
Eric Proudlove

Richard & Jean Smelski  
Bill Somerville (deceased)

UAP Inc.

### \$100 - \$499

Abbott Laboratories  
Employees

Evelyn Adamson  
James & Wendy Anderson

Dr. Glenn & Susan Armstrong  
Nikolaos & Virginia Aroutzidis

Scott Brookshaw  
Marc Devlin

Eric Eberhardt  
The Gentle Rain

Elizabeth Hachborn  
Johnathon & Gregory

MacDonald  
Paul & Colleen Mathieson

Scotia Bank  
Scotia Bank Intek Staff

Stratford Public Library Board  
Touch of Dutch

Pauline Yang

### Unrestricted Funds

These discretionary funds provide donors with the greatest amount of flexibility for their contribution.

This type of fund is not tied to any specific charity or area of interest by the donor, allowing the Foundation to respond to changing needs in the community.

Community Fund \$251,650.  
Founders' Fund 6,100.

### Field of Interest Funds

These funds allow the donor to designate a specific area of interest (e.g. education, children, arts) in which charitable grants will be made. Field of Interest Funds ensure that the donor's interests and values are supported now and in the future.

Environment Fund 5,000.

Foundation's Operating Endowment 7,250.

George & Edna Hislop Family Fund 3,467.

IPM 2005 Fund 75,000.

John & Colleen MacDonald Family Fund 5,000.

McCully Centre for Rural Learning Fund 500.

Reading Fund 3,330.

Stratford and Perth County Community Foundation 2006~2007

# Community Report

The Stratford and Perth County Community Foundation exists to enrich the lives of people in Perth County by providing support to charitable organizations through grants made possible by responsible stewardship of endowment funds.



*the best time to plant a tree is twenty years ago; the second best time is now*

ANCIENT PROVERB

## Ten reasons people choose to give through the Community Foundation

1. A **local organization** with deep roots in the community
2. Staff and volunteers with **broad expertise** regarding community issues and needs.
3. Highly **personalized service** tailored to each individual's charitable and financial interests.
4. Helping people **invest in the causes** they care about most.
5. A wide **variety of assets** are accepted; can facilitate even the most complex forms of giving.
6. Partnerships with **professional advisors** create highly effective approaches to charitable giving.
7. Maximum **tax advantage** for most gifts under federal law.
8. The **impact** of gift dollars is **multiplied** by pooling them with other gifts and grants.
9. Building **endowment funds** that benefit the community forever and help create personal legacies.
10. A **community leader**, fostering collaboration on issues of broad interest to create positive change.

### Designated Funds

These funds are established to benefit a specific charitable organization or organizations named by the donor. The earnings from these funds are distributed to the designated organization on an annual basis.

North Perth Public Library Fund 9,542.

Timothy Findley Fund 4,279.

THE FOUNDATION GRATEFULLY ACKNOWLEDGES THE GENEROUS CONTRIBUTION OF OUR 2008 CORPORATE SPONSOR



## Endowment Building

We provide donors with a lasting way to make a difference in our community by building donations through endowment funds. Gifts - which may take many forms - can be made in the donor's lifetime or by a bequest. Donors may create their own fund (named or anonymous) or contribute to existing funds.

## Grantmaking Community Leadership

We bring local knowledge, experience and a network of community relationships to our grantmaking. Grants are awarded to a wide range of registered charities with particular interest given to projects which build on the community's strengths, respond creatively to challenges and opportunities and promote partnerships within and between sectors.

Because we support all kinds of charities, we are well positioned to bring people and organizations together, convening diverse voices and facilitating dialogue to address local issues and opportunities. Our purpose is building community by engaging with the community to think about important issues and priorities.



Stratford and Perth County Community Foundation  
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phone: 519-271-1503 fax: 519-271-1504 web: www.spccf.ca

# ...from the Board Chair and Executive Director

**"Judge each day not by the harvest you reap but by the seeds you plant." Robert Louis Stevenson**

As our Report to the Community follows five months after our year end of August 31, this reflection on our previous year and glance ahead to our 2007-2008 year is being written as the snow falls and the cold wind blows...hardly the time of year to think about seeds and planting. Yet that is what has characterized the past year as well as the past few years since the Foundation's beginning.

'Seeds' planted early in our short history by donors initiating endowment funds resulted in grants to eleven organizations totaling \$22,150 during our 2006-07 year. Grants were awarded from three funds and helped organizations in the following sectors – arts & culture, children & youth, education & literacy, environment, health, historical preservation, seniors and social services.

Some of the seeds planted in our first four years have blossomed into wonderful associations with donors, volunteers and local businesses. During the past year three new endowment funds have sprouted. Having grown out of our office space in the Falstaff Family Centre local business person, Don McDougall, offered the Foundation donated space at 59 Lorne Avenue. The office is 'blooming' in this bright, new, and friendly space – even the plants are thriving!

This past year we planted information seeds with area professional advisors – financial and estate planners, lawyers, accountants, and insurance professionals – to acquaint them with the ways we can help them and in turn help their clients to achieve their charitable goals. We held our first Professional Advisor Forum in Stratford in June and plan others around the county in 2008.

We planted seeds – more accurately seedlings – in the Avon River watershed near Shakespeare for a project funded by the Donald McTavish Conservation Fund. Environment-related projects represented 14% of this year's total grant dollars. Nearly one-fifth of the Foundation's endowment funds are designated to environment causes.

Community foundations across Canada lead the way in funding environmental initiatives. They are aided by their partnerships with other environmental funders and with businesses through the 1%For the Planet (1%FTP) initiative. In recognition of 2008 as International Year of Planet Earth we will encourage growth of our environmental funds, examine the effect on the environment of our own actions and activities, and ask grant applicants to consider the environmental impact of the projects they are proposing. We will introduce 1%FTP in 2008 and seek out partners in the for-profit sector to work with us to reduce the environmental footprint we all leave. Carl Sagan asks, "Who will speak for planet earth?" In 2008 we hope the entire county will respond with "we do!" and accompany that enthusiasm with a commitment of support for environmental causes.

There is an ancient proverb that says the best time to plant a tree is twenty years ago; the second best time is now. Let's think of our children and their children so that in twenty years they can say that their parents and grandparents did care about planet earth, about them, and about the future of humankind. Let's hope that in twenty years they can say that we took our responsibility as stewards of planet earth seriously.

Let's get planting!!

Tim MacDonald  
Chair, Board of Directors

Elizabeth Hachborn  
Executive Director



Elizabeth and Tim with landlord Don McDougall



# Our New Funds



## John and Colleen MacDonald Family Fund

With a belief that giving back is at the core of building a strong community, John and Colleen MacDonald, with their children Tim, Joan and John, have created this fund. John and Colleen are long time residents of Listowel where John spent over 40 years prior to his retirement leading his company Ideal Supply. The MacDonald Family Fund is a field of interest fund that will support two different causes. It will offer annual grants to charitable organizations supporting people in need in Perth County and to charitable organizations to develop leadership skills in their staff and volunteers. Quoting Winston Churchill, John MacDonald sums up their family's philosophy this way, "We make a living by what we get but we make a life by what we give."



## McCully Centre for Rural Learning

This fund was created to support and further the work of the McCully Centre for Rural Learning located at McCully's Hill Farm just east of St. Marys. The McCully Centre for Rural Learning, a not-for-profit, charitable organization, operates the farm to provide educational opportunities with regard to agriculture and the environment. The Centre has partnered with the Thames Talbot Land Trust to permanently ensure that the land's present use is maintained. The Fund was initiated by Centre board member Annabell Thomson. "We're grateful to Annabell," says Centre Executive Director, David Pullen, "for believing in our vision for the farm as an educational resource, a source of wholesome foods, and a beacon of hope for the future of agriculture and the environment."

## Mathieson Family Fund

This fund was created as a memorial to John (Jack) Mathieson by his children Madeline, Paul, Frank, Bob, Anne-Marie, Helen, Don, Dan, and Mark. John Mathieson passed away on May 25, 2007. His wife, Jacqueline (McCauley) predeceased him in 2006. "Our parents gave so much of themselves to their children and to this community," says youngest son, Mark. "Establishing a fund that would honour their legacy, at the same time supporting youth and the community, is a way to remember them and what they stood for." The Mathieson Family Fund is a Donor Advised fund which means that the Mathieson family wants to be involved in the granting process. While supporting youth is a priority of the family, the fund is unrestricted which means that annual granting can respond flexibly to the changing needs of the community.



# Community Grants

**During fiscal year 2006-7 eleven charitable organizations in Perth County shared \$22,150 in grants. The recipient organizations represented seven sectors - children and youth, health, education, environment, social welfare, arts and heritage preservation. Below is a short description of the funded projects.**

### From the Community Fund



A grant to the **Easthope Historical Group** of \$700 funded the cost of a 'school marm' reenacting a classroom experience; children were taken through a school day in the life of a child in the early 1900s when one room schools existed in Perth County.

A grant to the **Emily Murphy Centre** of \$1,000 supplied computer software for computers designated for children in the care of the Centre to provide them with the opportunity to learn computer related skills and proficiency.

**Gallery Stratford** was awarded \$2,000 to provide materials to support the Art Literacy Programme which invites children and families to explore the connection between reading and art activities, recognizing that art is a catalyst for literacy.

A grant of \$3,000 to **Huron-Perth Centre for Children and Youth** funded "A Trauma is Like No other," a program to provide materials and training to enhance the current skill level of counselors who provide services to victims of trauma.

**Perth Care for Kids** was awarded a grant of \$3,000 to provide age-specific supplies for an expanded Junior and Senior Kindergarten Day Care Program in West Perth. "It is so wonderful to have access to this kind of quality care for our children...the facility is bright and clean and housed with interesting activities and toys," says Mom Jackie Phillips whose daughter Maggie attends the Day Care.



A grant to **Salvation Army Community & Family Services - North Perth** of \$1,500 provided funds for startup, ongoing distribution, and subsidy costs for the "Good Food Box" project to encourage improved nutrition and increased consumption of fresh fruits and vegetables.

A grant of \$2,500 to the **Stratford Literacy Network** provided support to purchase two computers to support adult learning and expanded opportunities for students in the adult literacy program, many of whom have learning disabilities.

**Stratford Meals on Wheels & Neighbourly Services** received a grant of \$3,450 to provide a new environmentally friendly system for hot meal delivery to seniors and persons with disabilities in Stratford and area. Client Bill Rankin is impressed with the new packaging. "It makes the meals more presentable and maintains the heat better," says Bill.



### From the 2005 IPM Fund and the Community Fund

The **McCully Centre for Rural Learning** received a \$2,000 grant to fund the development and production of school curriculum-related materials for use by students prior, during and after a field trip to the Centre thus maximizing the student's learning experience.

### From the Donald McTavish Conservation Fund

A grant of \$2,000 to the **Rotary Club of Stratford** provided funds to support the Avon River Enhancement Project to improve the water quality of the Avon River by adding aquatic vegetation to the area adjacent to Meadowrue Garden in Stratford.

The **Upper Avon River Conservation Club** through Upper Thames River Conservation Authority was awarded \$1,000 for stage two of a tree planting project in an area located in the Upper Avon River watershed near the village of Shakespeare.



**"Judge each day not by the harvest you reap but by the seeds you plant."** Robert Louis Stevenson



**Stratford and Perth County Community Foundation  
Summarized Financial Statements**

**Balance Sheet**  
As at August 31, 2007

	2007	2006
<b>Assets</b>		
Cash	\$ 4,495	\$ 8,929
Accounts receivable	500	-
GST recoverable	366	371
Prepaid expenses	855	1,005
Investments	<u>643,046</u>	<u>580,705</u>
	<u>\$ 649,262</u>	<u>\$ 591,010</u>
<b>Liabilities</b>	<u>4,506</u>	1,656
Accounts payable	<u>11,450</u>	<u>4,964</u>
Grants payable	<u>15,956</u>	<u>\$6,620</u>
<b>Fund Balances</b>		
Operating Fund	47,662	59,514
Endowment Fund	556,485	510,307
Restricted Fund	<u>29,159</u>	<u>14,569</u>
	<u>633,306</u>	<u>584,390</u>
	<u>\$ 649,262</u>	<u>\$ 591,010</u>

**Statement of Operations**

For the year ended August 31, 2007

<b>Revenue</b>		
Donations	\$ 66,025	\$ 189,185
Private Foundations	-	15,500
County and Municipal Grants	5,000	-
Ontario Trillium Foundation	11,000	46,000
Investment Income	19,918	9,920
Unrealized Gains and Losses	<u>13,514</u>	<u>9,834</u>
	<u>115,457</u>	<u>270,439</u>
<b>Expenditures</b>	<u>44,391</u>	<u>44,167</u>
	<u>71,066</u>	<u>226,272</u>
<b>Grants and distributions</b>		
Arts and culture	2,000	1,000
Health	3,000	2,600
Education and literacy	4,500	-
Environment	3,000	1,275
Social welfare	5,950	3,500
Heritage preservation	700	-
Recreation	-	-
Children and youth	<u>3,000</u>	<u>3,889</u>
	<u>22,150</u>	<u>12,264</u>
<b>Excess of revenue over expenditures for the year</b>	<u>\$ 48,916</u>	<u>\$ 214,008</u>

This summarized financial information is extracted from the audited financial statements of Stratford and Perth County Community Foundation and, not containing all of the information contained therein, is therefore incomplete. The financial statements, audited by Famme & Co. LLP, are available upon request by contacting us by email [info@spccf.ca](mailto:info@spccf.ca) or phone 519-271-1503.